

NOS Board Meeting
January 19, 2012
Minutes of the Meeting

Voting members present: Kit Kitchen Maran, Kris Morton, Dick Pippen, Cynthia Carlson, Bill Overton, Patrece Rimmel, Nanette Boerner, Beth Mattheus, Deborah Gallagher, Ralph Brand

Non-voting members present: Marilyn Moser, Ted Moore, Sue Roehl,

- Kit Kitchen Maran, President, called the meeting to order at 7 pm.
- Secretary report: Cynthia Carlson presented the minutes. Motion to accept the minutes for 11/15/11 meeting as presented, passed unanimously.
- Treasurer report: Bill Overton reported that balances are: \$11,872.99 in checking \$14,791.55 in Vanguard; Bill presented the budget and actuals for the Show, and a budget and actual for NOS. The budget was reviewed and discussed. Based on the numbers for the sale, Bill recommends increasing the price of the plants at the sale. The same awards are budgeted for next year.
- 1st VP report: (Norm Dolder is absent, but he requested suggestions for speakers from July to November)
- 2nd VP report: Deborah Gallagher reported that Connie (banners) is withdrawing from show. To be discussed later.
- Membership Chair report: Nanett Boerner reported that 4 new members have joined. 88 members have paid so far this year. Total membership is approximately 228.
- Newsletter Editor report: Kris Morton reported that she is working on the new newsletter format for email.
- Publicity Chair report: Beth Mattheus reported that:
 - There should be a story in tomorrow's Naples Daily News about the 50th anniversary party. Submitted to all free papers. Awards/50th anniversary committee met and discussed having a pin made (125 @ \$2.91 each) to commemorate the anniversary. Motion to approve purchase of the button for sale to the members. Seconded. Discussion ensued. Dick Pippen suggested change to "since 1962" and to add an additional petal. Suggested price \$5. Motion passed unanimously.
 - Beth also raised the issue of ordering a printed table cover. Motion to purchase a 6 foot table cover to be used at other organization's shows at a cost of \$200. Seconded. Discussion ensued. 8 foot cover would be better, dark green, with white lettering. Cost about \$300. Motion passed unanimously.
- AOS representative report: Marilyn Moser had no report.
- Webmaster report: Sue Roehl reported that she has been posting to the new website. There is a calendar and if anyone has an item for the calendar, please email it to Sue at cat50lady@aol.com. She is uploading photos into the new website gallery, grouped by type of orchid (256 photos). Please send orchid photos to Sue. Regarding training, Naples Free Net gives free training in WordPress (our website program). Jean Bolds

charges us \$80 per hour for training specific to our website. Sue asked who needs to be trained. Training is needed in WordPress, EventBrite, MailChimp and the membership program. Sue asked that each director consider what training they think they will need.

- Director 1/Culture Class Chair report: Dick Pippen reported that Culture Class is up to 66 people enrolled. Classes have been going well. OrchidWiz Express has been released, \$95. Regular OrchidWiz is \$300. We have received a complimentary copy for us to raffle, in exchange for a membership in NOS. So moved, seconded. Motion passed unanimously.
- Director 2 report: Patrece Rimmel submitted an invoice for the greenhouse costs. Kit mentioned that she has asked Patrece to help Charlette Roman work on the policy regarding member info on the web.
- Director 3 report: Ralph Brand had no report.
- Librarian report: Ted Moore asked that some of the books be relocated back to the janitor's closet so that they are available at the monthly meetings. Thanked Bill for updating the software on the library computer. Ted also raised the issue of not allowing plants with incomplete green tags on the plant tables. Bill Overton stated that the Plant Table workers need someone to police the plant tables before the start of voting.
- Old Business:
 - NOS phone: 239-304-6604. Motion to accept phone and authorize refill of phone card as needed. Seconded and passed unanimously.
 - Library: Kit suggested that since only 2 members have checked out books this year, we might want to consider donating the books to another library or organization. Current library holds 116 books, tapes and history and archives of NOS. Kit asked Board to consider where books could be store. Tabled.
- New business:
 - Policy decisions needed for:
 - how to handle members' personal information:
 - concern for privacy if info is published on the website; Kit called for a report from Charlette for the March board meeting.
 - members selling things or conducting business at members' monthly meetings:
 - Comments included requiring permission in advance, not allowing at all and suggesting that they buy an ad in the newsletter.
 - Motion to allow no sales at the monthly meeting other than those sponsored by NOS. Seconded. Passed unanimously.
 - sending NOS email notices about other organizations' or vendors' events:
 - Publicity Chair will prepare a report for the board.
 - different use of church property other than that which is currently approved (liability issues):
 - Church will not allow this.

- use of the greenhouse by other than Norm and Patrice who care for NOS orchids for the Fall sale:
 - Greenhouse arrangement is between Patrece and the owner; no one else should be using the greenhouse.
 - approved for \$600 in November 2011
 - amount board member can spend without board approval.
 - currently board members can spend up to \$300 without prior approval, as stated in the by-laws.
 - No change.
- Ted reported that he made new posters with instructions about completing the green tags. He needs easels to put them on. Suggestion was made to put them close to the library table.
- Cynthia Carlson suggested that NOS initiate a project to rehab the Orchid gazebo at the Collier County Museum. Ted Moore volunteered to spearhead the outreach.
- Patrece recommended that we have a potting party. Various proposals were discussed. Kit asked that we have further discussion next meeting.
- Kit also called for suggestions for a new photographer.
- Meeting adjourned at 9:05 pm.