

Minutes of the Naples Orchid Society Board of Directors Meeting

Thursday, Apr 27, 2017, 6:30 PM

Conference room of AvAirPros, Suite 300, Toni Stabile Building, 5551 Ridgewood Drive,
Suite 300, Naples FL 34108

6:37 PM – Call BOD Meeting to Order

In attendance: Marilyn Moser, Dick Pippen, Bill Overton, Cynthia Bock, Kris Morton, David Orr, Sheila Demkovich, Kit Kitchen Maran, Jim Rawson, Veronica Catrombon

Absent: Mary Jo Shively, Nanett Boerner, Lanelle Bishop, Carolyn Booker, Sue Roehl

Secretary's Report —Cynthia Bock—reading and approval of the minutes from previous meeting. Minutes were approved as corrected. Motion to approve books and records by Bill Overton, seconded by Sheila Demkovich. Passed unanimously. Cynthia reported that the Florida Dept of Agriculture and Consumer Services charity registration is ready to file.

President's Comments—Dick Pippen – Orchid for sale, Dick will announce at next meeting. Miramar Design Center has asked if we would like to do an event there. Tabled. Dick raised the issue of purchasing a new laptop to use at the meetings, cost about \$750. Motion to approve the purchase, seconded by Jim Rawson. Passed unanimously.

Treasurer's Report —Nanett Boerner submitted a written report.

1st V.P.—David Orr reported that all is well at shade house. Speakers are all lined up.

2nd V.P.—Lanelle Bishop submitted a report that 21 people are signed up for bus trip to Redlands on May 20.

Membership Report — Veronica Catrombon reported that the proper logo is being used on the website. She distributed print-outs of the proposed website, with Facebook posts, and links to all our events. Member directories are ready to go to the printer. Veronica distributed a report on membership and dues collected. Veronica raised the issue of guests attending meetings, and asked that Dick mention at the meeting that we are dependent on membership dues, and for entering plants at plant table, Sheila will check names on the roster. Facebook 206 likes. 208 members. Veronica also mentioned the Amazon Smile program. Once the bank account is linked, we will announce to members. June meeting is on June 8th.

Newsletter Report — Kris Morton reported that newsletter is printed and has been emailed. Currently mailing only 10, out of 200 members.

Publicity Officer Report— Jim Rawson reported that he will inform the papers of the change of date for the June meeting.

Directors' Reports

3 Year Director—Mary Jo Shively no report.

2 Year Director—Sheila Demkovich reported that Mike Brewer is working at Orchard Hardware Store and would like to make a presentation at the next meeting.

1 Year Director—Carolyn Booker no report.

AOS Representative—Bill Overton had no report.

Webmaster Report—Sue Roehl no report

Old business: Financial committee report from last month. Tabled due to absent board members.

New business: Dick reported that Veronica and George created a Plant Table database that Dick uses to tabulate the annual plant table winners. Cost to maintain would be \$260 a year, but there is an option to reduce the cost, by putting on new laptop. Decision to put on new laptop.

Kit Kitchen-Maran distributed a proposal to have a Matching Challenge to raise more funds for scholarships for 2018. Bill Overton pledged \$1000. Kit asked the board to review the proposal and provide comments. She would like to announce the challenge in October. Dick thanked Kit for her effort.

Next Meeting- June 22, 2017

Adjourned at 8pm.