

## **Minutes of the Meeting**

### **for Naples Orchid Society Board of Directors Meeting**

**Thursday, September 22, 2016, 6:30 PM**

**Conference room of AvAirPros, Suite 300, Toni Stabile Building, 5551 Ridgewood Drive, Suite 300, Naples FL 34108**

6:30 PM –Call BOD Meeting to Order, Show Committee Meeting to follow BOD Meeting—Dick Phippen

In attendance: Mary Jo Shivley, Kit Kitchen Maran, Veronica Catrombon, Marilyn Moser, Sue Roehl, Dick Pippin, Jim Rawson, Sheila Demkovich, Cynthia Bock, Bill Overton, Carolyn Booker, Lanelle Bishop, Kris Morton, David Orr

**Secretary's Report** —Cynthia Bock —reading and approval of the minutes from previous meeting; approved unanimously

**President's Comments**—Dick Phippen: no report

**Treasurer's Report**—Nanett Boerner: submitted written report. Account balances are healthy, but once rent is paid 2016 will have a deficit. Board would like to see a detail of the line item "Printing and Copying" and more detail on expenses. Discussion ensued of changing to fiscal year accounting. Tabled.

**1<sup>st</sup> V.P.**—David Orr reported that speakers are set; Dr. Karen Uthus from Michigan will speak in September or October 2017 on neofinetias.

**2<sup>nd</sup> V.P.**—Lanelle Bishop reported that she is getting ready for Christmas and planning food for the sale on Nov 12.

**Membership Officer Report** — Veronica Catrombon reported that we have 216 members. Raised the question of a student membership; how to define student. Board determined that a student must have a student ID card. Veronica raised the issue of devices to use Square at the sale. Proposed purchasing a tablet for NOS. David Orr will research this. Need to order new Square card readers for chip cards. Dick expressed concern about laptop and projector. David will look into this too.

**Newsletter Officer Report** — Kris Morton reported that newsletters are going out.

**Publicity Officer Report** — Dick thanked Jim for filling out Naples Daily News sponsorship form. Jim Rawson reported that he has been sending out press releases about our meetings and our speakers. Florida Weekly picked it up for Club Notes. Advertising for the Sale has a budget of about \$2,000, mostly on TV (21 spots), but also Naples Daily News. Will also send an article to NDN.

## **Directors' Reports**

**3 Year Director**—Mary Jo Shively had no report. She will continue to coordinate refreshments until Michelle can return.

**2 Year Director**—Sheila Demkovitch reported that the Nominating Committee has identified the nominees for next year's slate. Lanelle's position is proving hard to fill. An announcement will be in the newsletter and Sheila will announce the slate at the October meeting. Plant sale planning is coming along. David reported that the iron in the water has been reduced, but there is white film on the leaves, which easily wipes off. Helpers will be needed the weekend before the sale to clean plants. Discussed buying fewer plants. 400 plants in shade house now. Plan to buy about 300 form SunBulb. Kit will get more student volunteers. Need boxes. Decided not to do baskets.

**1 Year Director**—Carolyn Booker had no report

**AOS Representative**—Bill Overton had no report

**Webmaster Report**—Sue Roehl had no report

### **Old business:**

Dick has been working on a history of NOS. He has a complete list of show themes and speakers. He has prepared a complete list of officers, elected and appointed. He has also prepared a 3 page history of NOS. These will be sent to Sue for the website, after prep by Veronica.

### **New business:**

Dick received a Request to Review Plant Table Award Amounts. The amounts were increased in 2015, but a suggestion has been made to reduce them back to 2014 rates. Motion was made to give prizes for first, second and third only (\$300, \$200 and \$100) for 2017. Seconded by Lanelle Bishop. Passed unanimously,

Idea for an Orchid Auction: Bill reported that an auction is more work than a sale and doesn't generate the funds like a sale does. Prices go up very quickly and the best plants go to those who can afford higher prices. Bidding can get out of hand. Board did not find this interesting.

Kit reported that she has a student at FIU who is a good candidate for a scholarship. His project relates to freezing orchid seeds. Scholarship committee recommends \$1000 scholarship for him. This is in addition to the 2 IL College interns. Motion to provide David Rivera \$1000 scholarship in our 2017 budget by Mary Jo, seconded by Jim. Passed unanimously.

Kit also circulated a flier about an Orchid Professional Workshop on Oct 6-8 at FIU.

Kit proposed using Orchidgami as a promotional piece for NOS show and the sale. \$300 for 1,000 of the Orchidgami sheets. Mary Jo moved to purchase Orchidgami, seconded by Jim. Passed unanimously.

David reported that the fans at the shade house are deteriorating. He has purchased new ones for \$180. He will request reimbursement.

**Next Meeting- October 27, 2016**

**Adjourn 8:15pm**