

## **Minutes of the meeting for Naples Orchid Society Board of Directors Meeting**

**Thursday, October 27, 2016, 6:30 PM**

**Conference room of AvAirPros, Suite 300, Toni Stabile Building, 5551 Ridgewood Drive, Suite 300, Naples FL 34108**

6:30 PM –Call BOD Meeting to Order, Show Committee Meeting to follow BOD Meeting—Dick Phippen

In attendance: Marilyn Moser, Dick Phippen, Bill Overton, Nanett Boerner, Cynthia Bock, Sue Roehl, Mary Jo Shively, Carolyn Booker, Norm Dolder, Kris Morton, David Orr, Jim Rawson, Sheila Demkovich

Absent: Veronica Catrombon, Kit Kitchen Maran, Lanelle Bishop

**Secretary's Report** —Cynthia Bock —reading and approval of the minutes from previous meeting

Minutes presented and approved

**President's Comments**—Dick Phippen

No report

**Treasurer's Report**—Nanett Boerner

Nanett presented a detail report of expenses. Surplus of about \$4800. Balance in all accounts about \$35,000.

Need to keep cash on hand for upcoming expenses. CD maturing end of Nov. Nanett recommends putting in money market.

Discussion of printing and copying expense line.

**1<sup>st</sup> V.P.**—David Orr—

David has invited 14 speakers. No responses yet. David has acquired 2 new Ipad2s for the society to be used to process credit cards at the sale. David will set them up to use the Square credit card processors. David also got a new projector and is working on getting it working. Info on the new Ipads was recorded by Secretary Bock and is in the files. Discussion of buying a new computer. Tabled

**2<sup>nd</sup> V.P.**—Lanelle Bishop

Absent

## **Membership Officer Report — Veronica Catrombon—**

Absent – membership 217

Show theme list to be added to website (Sue says already done)

## **Newsletter Officer Report — Kris Morton—**

Newsletter is very nice. Kris has gotten the new Square readers working.

13 newsletters being mailed.

## **Publicity Officer Report— Jim Rawson—**

Jim got a bid for a show banner. Banner says “Orchid Show”

Board agreed that banner should say “Naples Orchid Society Show”

Sale ad: 22 ads on TV (NBC & ABC) about 4 a day starting the week before the sale; one ad in FL Weekly

Also posting on Facebook

## **Directors’ Reports**

### **3 Year Director—Mary Jo Shively—**

No report – save boxes for the sale

### **2 Year Director—Sheila Demkovitch—The BIG Sale**

Good progress on the plans for the sale; working on the layout for the gym; getting plants and planning displays; still need more volunteers to work the sale; fewer volunteers than last year; plant cleaning is being reviewed; 2 cleaning days planned, Nov 5 & 6 at the shade house; set up day is Nov 11<sup>th</sup>; sale is Nov 12; David is planning to buy orchids from Sun Orchids; currently have about 375 plants; buying 400 Hawaiian plants;

### **1 Year Director—Carolyn Booker**

No report

## **AOS Representative—Bill Overton—**

No report

## **Webmaster Report—Sue Roehl**

List of show themes is on the orchid show page on the website.

### **Old business:**

David Orr expressed concern about the number of plants we are purchasing for the sale. Cost of about \$4,000. We should make that amount on selling them. With plants in the shadehouse and the plants being purchased, (average price of \$15), if we sell everything, we will make \$13,000. Cost of about \$6,000, so we'll make about \$7,000. Discussion ensued on the plants being purchased and our prospects for selling more.

### **New business:**

Kris Morton reported that she is looking for clerks for the Show. David, Sue, Mary Jo, Nanett and maybe Sheila and maybe Nanett will clerk.

Orchid Dr is starting at the Garden again, starting in Dec and running only 4 months, 1<sup>st</sup> and 3<sup>rd</sup> Sat from 1pm to 4pm.

### **Next Meeting- January 26, 2017**

If an additional meeting is needed, Dick will call a special meeting.

**Adjourn at 7:50pm**