

# **Naples Orchid Society**

**Zoom meeting held Thursday February 25<sup>th</sup>, 2021 at 6:30 PM**

## **Minutes of the Meeting**

1. **Minutes from prior meeting were distributed by email**
  - a. **Tabled to allow time for review**
2. **Jim Rawson - Report on Naples Botanical Garden orchid sale – update sent previously by email – 4,000 attendees**
  - a. **NBG imposed limits – 4,600 limit**
  - b. **Visitor traffic volume and sales – garden keeps their share and vendors keep their sales and we got \$3800 from vendors (already received)**
  - c. **Benefits to NOS**
    - i. **Income – good sales by vendors (Krull sold out vandas both days)**
    - ii. **New potential members**
    - iii. **Building future relationship with NBG– goodwill with garden and vendors**
      1. **They are ready to talk about show next year**
    - iv. **Community image**
3. **Sheila Demkovich - Treasurers report**
  - a. **\$19,978.58 in checking**
4. **Diana Genotti - Membership update**
  - a. **Total current members – 64 paid members**
  - b. **Renewing members – some have not renewed due to lack of meetings**
  - c. **New members – need online programs maybe**
  - d. **How to contact non-renewing former members - discussion**
  - e. **Announce increase in fees for later this year as incentive?**
5. **Marilyn Moser - American Orchid Society update**
6. **Mary Jo Shively - publicity update**
  - a. **press release policy**
  - b. **new member efforts**

- c. **media content**
- 7. **Kris Morton - NOS newsletter content, focus, pictures, purpose**
  - a. **Discussion of improving newsletter**
  - b. **Need more pictures and articles**
  - c. **Discussion of difference between online newsletter and print newsletter**
- 8. **Sue Roehl - Zoom meeting procedures, webinars, blogs, expand downloadable content**
- 9. **Internships – update and funding approval**
  - a. **Internships have been paid**
  - b. **Not sure of travel arrangements yet**
- 10. **Planning for Orchids 101 – Cultivation classes, winter 2022 – lots of interest in the class**
  - a. **Location – NBG campus or new location – Baker Hall?**
  - b. **Faculty volunteers**
  - c. **“Free Plants” ordering & interim care**
  - d. **Power Point presentation – update**
  - e. **Discussion of board concerns – general consensus is that we should have it again**
- 11. **General discussion - when and how to resume face-to-face meetings, needed changes in meeting content and procedures, food service protocol.**
  - a. **Mooring Presbyterian CDC limits – hall capacity 200; they will allow 50 with social distancing and masks; ask for proof of vaccine**
    - i. **RaeJean described other meetings she has attended**
    - ii. **Proposal to start having face to face meetings in April 1st, first Thursday by Lanelle, seconded by Mary Jo, passed unanimously**
      - 1. **Sheila will talk to church**
      - 2. **Send out email blast and put in newsletter**
      - 3. **2020 awards will be cancelled**
      - 4. **Will require rsvp for attendance**
      - 5. **Send save the date**
  - b. **Storage room onsite - ok**
  - c. **Offsite storage rental, trailer at church – ok**
- 12. **Next meeting March 11 at 6:30pm via Zoom – invite to be sent**
  - a. **To discuss details of first in person member meeting in April**

**Adjourned 7:50pm**